

Media Contact: Kate Buska, Public Relations Director 503-548-9399, kate@provenancehotels.com

BICYCLES (AND CYCLE FANS) CHECK IN FOR THE SUMMER AT PROVENANCE HOTELS IN PORTLAND

Dynamic Lobby Installations Complement Portland Art Museum's *Cyclepedia* Exhibition Travelers Invited to Celebrate with *Cycles, Suds & Scoops* Getaway Package

April 24, 2013 – PORTLAND, Ore. – Bike fever is hitting the nation's most cycle friendly city this summer with the launch of the Portland Art Museum's exhibition *Cyclepedia: Iconic Bicycle Design* on June 8, 2013 and Provenance Hotels, presenting sponsor of *Cyclepedia*, is celebrating the exhibition with breathtaking bicycle design installations in the lobbies of chic Hotel Lucia, glamorous Hotel deLuxe, the historic Governor Hotel and the sophisticated Westin Portland.

The installations, developed in coordination with the museum, connect the *Cyclepedia* exhibition to Portland's uniquely passionate bike culture with each hotel artfully displaying a one-of-a-kind, custom made, bicycle from the city's own Vanilla Bicycles. Suspended from lobby ceilings and anchored on the walls, the *Cyclepedia* installations at Hotel deLuxe, Hotel Lucia, the Governor Hotel and Westin Portland, sure to be must-see, will be on display for free public viewing through the run of the exhibition.

In addition to bringing bikes in off the street, Hotel Lucia, Hotel deLuxe and the Governor Hotel will offer travelers the opportunity to enjoy *Cycles, Suds & Scoops*, a *Cyclepdia* getaway package that incorporates the trifecta of Portland summertime pleasures – bikes, beer and ice cream.

Cycles, Suds & Scoops pairs luxurious overnight accommodations at Hotel Lucia, Hotel deLuxe or the Governor Hotel with two tickets to Portland Art Museum's *Cyclepedia* exhibition and a hard copy of the coffee table-ready *Cyclepedia: A Century of Iconic Bicycle Design* by Michael Embacher, from whose personal collection the exhibition is drawn. Those who book the package will also be equipped to explore Portland's signature summertime pleasures with a copy of *Hop in the Saddle: a Guide to Portland's Craft Beer Scene by Bike* by Lucy Burningham and Ellee Thalheimer, a full-day bike rental for two and two flights of seasonal Portland craft beer-inspired ice cream at Salt & Straw, home of the city's most acclaimed ice cream artisans.

The *Cycles, Sips & Scoops* package is bookable now at <u>www.provenancehotels.com/cycles</u> and available for stays between June 8 and September 8, 2013 at Hotel deLuxe, Hotel Lucia and Governor Hotel in downtown Portland.

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About Provenance Hotels

Provenance Hotels are award-winning urban hotels with a distinct and deeply integrated art story. They include Hotel deLuxe, Hotel Lucia and the Governor Hotel in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com, www.facebook.com/ProvenanceHotels and www.twitter.com/ProvenanceHotel.